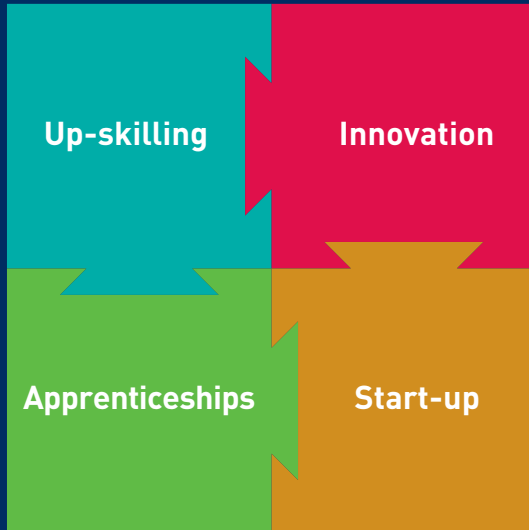


Business Support



In addition to our extensive range of Further and Higher Education Courses, the Economic Engagement Team at Northern Regional College aims to encourage local economic development by supporting companies, whether large or small, in the social economy, private or public sector, to help them find solutions to their training and development needs. Our focus is to support you and your business through the provision of four integrated services.

Up-skilling

The overall skill level within an organisation is directly linked to competitiveness and bottom line results. At NRC our staff can provide practical assistance including, undertaking a training needs analysis, developing and delivering bespoke training solutions, and undertaking post training evaluation. The key benefits of having NRC as your strategic partner for up-skilling your workforce are:

- ▶ Business priorities are supported by relevant and current skills
- ▶ Skills development strategies are directly aligned with business strategies
- ▶ A learning organisation is developed
- ▶ Resources for skills development are effectively assigned and deployed
- ▶ Return on Investment in skills development becomes measurable
- ▶ Employees treated as true assets that add value to the business

To arrange an appointment for a free Training Needs Analysis or for further information on how we can support you contact:
E: nicola.rowles@nrc.ac.uk M: 075 5411 8668 T: 028 7939 5238

Innovation

As a result of every day interactions with customers and suppliers all organisations see the need to innovate, whether it is responding to customer needs or seeking to reduce costs organisations recognise that standing still is not an option. At NRC we can provide the extra capacity you need to drive innovation. The key benefits of having NRC as your strategic partner for innovation are:

- ▶ **Knowledge Transfer programmes** – Gain access to highly qualified lecturers who can research possible innovation solutions, develop implementation strategies and work with your staff to implement business improvement.
- ▶ **Technology Transfer programmes** – Gain access to excellent industry standard equipment and facilities and our staff can work with you to solve product design issues, undertake rapid proto-typing or product testing and process improvements.

NRC has strategic partnerships with universities and other higher education partners enabling us to provide innovation support in a wide range of disciplines.

For further information on our latest innovation programmes contact:
E: irvine.abraham@nrc.ac.uk M: 075 5411 8416 T: 028 9085 5017

Apprenticeships

All organisations from time to time need to replace or acquire assets, this is also true of human assets and whether it is replacing staff or adding new employees to the workforce organisations need to manage this in a planned way. NRC is the largest provider of vocational education training in the region and can provide you with supported programmes to assist with recruitment and training of trainees and apprentices. The key benefits of having NRC as your strategic partner are:

- ▶ Provide a source of enthusiastic and talented young people
- ▶ Offer you the opportunity to train a young person to your business needs
- ▶ Help you plan for the future
- ▶ Increased productivity and improved competitiveness
- ▶ Address your Skills gaps
- ▶ Motivate your workforce

For further information on apprenticeships contact:
E: sean.mcaleese@nrc.ac.uk M: 075 5411 8467 T: 028 2563 6238

Start-up

The greatest barriers to starting a business are fear of failure, lack of business skills and lack of social capital. NRC is committed to supporting individuals who seek to develop their entrepreneurial skills and we aim to provide programmes to inspire:

- ▶ **Enterprising Citizens** by developing entrepreneurial skills such as critical thinking, problem solving and communication skills
- ▶ **Entrepreneurial New Venturers** who want to start-a-business through ideas creations workshops, product design/proto-typing services, business modules, 1:1 mentoring and pre-incubation workspace
- ▶ **Corporate Entrepreneurs or Intrapreneurs** who want to grow existing businesses through TNAs, up-skilling and innovation support.

For further information on our latest start-up programmes contact:
E: irvine.abraham@nrc.ac.uk M: 075 5411 8416 T: 028 9085 5017



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Up-skilling

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Apprenticeships and Work Placements

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