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**NORTHERN**  
Regional College **nrc**

# Level 3 Business with Information Technology

(Leading to Year 2 of Level 3 BTEC Extended Diploma)



## Level 3 Business with Information Technology

**Ballymena**  
**Magherafelt**  
**Newtownabbey**

**Duration** 1 year / 2 years, Full-time.  
Successful Year 1 students can automatically progress to the second year of the Level 3 BTEC Extended Diploma.

**Interview Required** Yes

**Awarding Body** EDEXCEL

### Entry Requirements

You will need to have gained at least four GCSEs at grade C or above. Maths and English are desirable.

This course has been specifically designed for:

- Students studying GCSEs (or an equivalent qualification), who are looking for an 'A' level course that will give them both Business and IT skills, now considered to be mandatory for a career in Business.
- 'AS' level students who now want to find a more practical, work related qualification that will give their CV a strong business and IT focus, thereby enhancing their employability.
- Students looking for an 'A' level equivalent qualification that will enable them to study a business and IT related HE qualification, such as the NEW Foundation Degree in Business with IT at Northern Regional College, or a degree in

Business or Business with IT at a university, such as the Ulster University.

In circumstances where there are more applications for the course than there are places available, the College reserves the right to ask for higher grades.

### Contact

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### Course Content

- Business Communications
- Accounting Systems
- Introduction to Marketing
- Data Analysis and Design
- The Business Environment
- Computer Systems
- Business Resources
- Internet Marketing in Business
- Business Accounting
- Management Accounting
- Human Resource Management
- Understanding Retailing
- Spreadsheet Modelling
- Starting a Small Business
- E-Commerce
- International Business
- Communications & Employability Skills for IT
- Impact of Use of IT on Business Systems



### **Course Aims**

By the end of the course you will:

- Have attained a nationally recognised qualification from EDEXCEL that is the equivalent to three 'A' levels. This will enable you to progress onto a university or Northern's higher education programmes or into paid employment.
- Be competent in the creation and use of spreadsheets and databases for business decision making.
- Have studied Accounting, Human Resource Management, Retailing and Marketing, so that you will be able to decide what aspect of business you wish to specialise in.
- Be able to show small to medium sized businesses how to use social media and digital marketing to communicate with their customers and to grow sales.
- Be able to set up and maintain a standalone computer system, installing hardware and software components.

- Be able to carry out on line surveys and confidently present your findings using power point presentations.
- Have had the opportunity to develop a Personal Development Plan.

Note: Subjects may vary by campus

### **Achievements/Qualifications**

Qualifications that you will achieve:

- BTEC National Diploma in Business along with a Subsidiary Diploma in Information Technology. This is the equivalent to 3 'A' levels and means you can either apply for Higher Education courses or seek employment.
- There is the option of exiting after Year 1 of this course and achieving a qualification. Further details can be given at interview stage.

Apply online at [apply.nrc.ac.uk](http://apply.nrc.ac.uk) to track your application from interview to enrolment. Applications open in February 2016 for courses starting in September.



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