

College Entrepreneurship Hub Action Plan 2019-21



let's do business

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Entrepreneurship Action Plan 2019-21

Objective 1: to provide curriculum advice and development in entrepreneurship

Pillars for Growth:	Identified World Class Capabilities:
<ol style="list-style-type: none"> 1. Accelerating Innovation and Research 2. Enhancing Education Skills and Employability 3. Driving Inclusive, Sustainable Growth 4. Succeeding in Global Markets 5. Building the Best Economic Infrastructure 	<ol style="list-style-type: none"> 1. Financial, Business and Professional Services 2. Digital and Creative Technologies 3. Advanced Manufacturing, Materials and Engineering 4. Life and Health Sciences 5. Agri-Food (Noted: CAFRE responsibility) 6. Construction and Materials Handling.

Actions	Intended Impact/Outcome	When	Who
<p>1.1 Establish a six college Entrepreneurship Hub Forum (EHF) with key entrepreneurship focused representatives from each College. (C1) (Com1)</p> <p>Identify where and how Entrepreneurship is taught and experienced across the sector (C1)</p>	<p>A sector representative group able to lead, gather, analyse data and make recommendations on the way forward. (C1) (Com1)</p> <p>Outcome - Produce an annual operational plan and Map of sector entrepreneurship curricula (C1)</p>	<p>Short term Apr 19 - Aug 19</p>	<p>NRC Hub lead EHF Support</p>
<p>1.2 Develop a common approach to delivering innovation focused Entrepreneurship curricula (Level 2-5)</p> <p>Consideration given to wider reform programmes such as '<i>curriculum reform</i>', <i>shallow reform of youth training and Foundation Degrees</i>' (C2) (P2)</p>	<p>Progression pathways on enhancing entrepreneurial skills for students (P1)</p> <p>Outcome – Enterprise qualifications at levels 2-5 for 360 learners annually (C2)</p>	<p>Short-Med term Sept 19 - Aug 20</p>	<p>NRC Hub lead HIL</p>
<p>1.3 Inform policy decisions relating to funding and associated measurement matrix for entrepreneurship (Com1)</p>	<p>A cultural shift in measuring total entrepreneurial activity (TEA)</p> <p>Outcome – Detailed report and recommendations on how to measure and fund entrepreneurship education (Com1)</p>	<p>Med-long term Sept 20 - Aug21</p>	<p>NRC Hub lead EHF</p>

Key:

EHF	Entrepreneurship Hub Forum
HIL	Hub Industry Links (stakeholder partners and employers)
IWG	FE Sector International Working Group

Objective 2: to identify and develop continuing professional development in the field of entrepreneurship

Pillars for Growth:	Identified World Class Capabilities:
<ol style="list-style-type: none"> 1. Accelerating Innovation and Research 2. Enhancing Education Skills and Employability 3. Driving Inclusive, Sustainable Growth 4. Succeeding in Global Markets 5. Building the Best Economic Infrastructure 	<ol style="list-style-type: none"> 1. Financial, Business and Professional Services 2. Digital and Creative Technologies 3. Advanced Manufacturing, Materials and Engineering 4. Life and Health Sciences 5. Agri-Food (Noted: CAFRE responsibility) 6. Construction and Materials Handling.

Actions	Intended Impact/Outcome	When	Who
2.1 Lead the review of professional competencies required to deliver Entrepreneurship qualifications and services (CPD1)	To investigate best practice in providing business start-up advice and propose way forward to increase the professionalism of Entrepreneurship staff and ensure staff are developed to industry best practice standards Outcome - Up to date relevant matrix framework of essential and desirable competencies (CPD1)	Short term Apr 19 - Aug 19	NRC Hub lead EHF with input from NRC Learning and Development Manager
2.2 Establish essential criteria for the role of Enterprise Champion (entrepreneur in residence) and develop a credited training programme leading to professional recognition (CPD2 and 3).	Increased visibility of the support for the development of an entrepreneurial curriculum Outcome - Enterprise Champion role appointed in all colleges and roll out of training programme for 12 entrepreneurs in residence (2 per college). Make use of digital/blended learning and VLE (CPD2 and 3) (D1)	Short-Med term Sept 19 - Aug20	NRC Hub lead EHF HR and Trade Union reps
2.3 Review the impact of the entrepreneur in residence role and increase to include all six identified world class capabilities areas (CPD2 and 3)	Sector focused in increased entrepreneurship activity aligned with PFG and draft Industrial strategy Outcome - Additional 24 entrepreneurs in residence (4 per college) Maintain digital/blended learning and VLE (CPD2 and 3) (D2 and D3) (F2)	Med-long term Sept 20 - Aug21	NRC Hub lead EHF

Objective 3: to increase entrepreneurial economic engagement

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	Actions	Intended Impact/Outcome	When	Who
3.1	Establish Hub industry Links (HIL) of representative stakeholders and employers utilising current CRM data (EE1) (Com1)	To understand the demand side analysis for skills associated with entrepreneurship Outcome – Providing support and signposting by communicating HIL findings and form relationships with other hubs. (EE2) (Com1)	Short term Apr 19 - Aug 19	NRC Hub lead EHF
3.2	Identify deploy and celebrate successful role models relevant to occupational areas and student groups: e.g. Social, Green, Digital, Manufacturing or Service entrepreneurs (C2) (P1) (EE2)	To enrich the curriculum and raise the aspirations of all learners to consider self-employment as a career option (C2) (P1) (EE2) Outcome – Pool of 300 entrepreneurs (50 per college) supporting the start-up of 60 enterprises annually.(P1) (EE2)	Short-Med term Sept 19 - Aug20	NRC Hub lead EHF/HIL and other Hub leads
3.3	Explore international best practice into the development of college based 'Enterprise Zones' and support the building of Best Economic Infrastructure (F1) (Com1)	Increased entrepreneurial activity amongst students Outcome - Pilot 'science park' style experience for nascent entrepreneurs Produce a sector wide business case for rollout of Enterprise Zones during year three-five (F1) (Com1)	Med-long term Sept 20 - Aug21	NRC Hub lead EHF with input from sector IWG

Objective 4: to communicate the activities of the entrepreneurship hub

Pillars for Growth:	Identified World Class Capabilities:
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	Actions	Intended Impact/Outcome	When	Who
4.1	<p>Promote Entrepreneurship through the Let's do business brand (Com1 and Com2)</p> <p>Liaise with DfE, College Hubs and sectoral partnerships to ensure sharing of ideas and communication of progress to date (Com1) (SP1)</p>	<p>To collectively showcase sector role in addressing key objectives and sector priorities.</p> <p>Outcome The Let's do Business Entrepreneurship Hub Action plan consulted on and published (Com2) (SP1)</p>	Short term Apr 19 - Aug 19	NRC Hub lead EHF/HIL and other hub leads
4.2	<p>Establish a college sector annual Entrepreneurship Awards competition with prize leading to a start-up support bursary scheme. Competition targeted at six world class capabilities sectors. (Com1) (P1) (F1)</p>	<p>Raise the visibility of FE Sector entrepreneurship support for learners and businesses (Com1) (P1) (F1)</p> <p>Outcome Six category winners profiled at annual Entrepreneurship Conference. Pipeline for Start-up programmes and other national award competitions (Com1) (P1) (F1)</p>	Short-Med term Sept 19 - Aug20	NRC Hub lead EHF/HIL
4.3	<p>Host an annual Entrepreneurship conference</p> <ul style="list-style-type: none"> ▪ Entrepreneurship case studies ▪ International speakers ▪ Entrepreneurship competition winners <p>(Com1 and 2) (F1) (EE2)</p>	<p>Focal point for all entrepreneurial activity</p> <p>Outcome – Let's do business branded Entrepreneurship conference showcasing how FE sector is driving the entrepreneurship agenda (Com1 and 2) (F1) (EE2)</p>	Med-long term Sept 20 - Aug21	NRC Hub lead EHF/HIL Marketing group

Objective 5: to provide stakeholders with future entrepreneurship scoping analysis

Pillars for Growth:	Identified World Class Capabilities:
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	Actions	Intended Impact/Outcome	When	Who
5.1	<p>Identify international partners who can support the development of an internationalised Entrepreneurship curriculum in Northern Ireland</p> <p>Literature review and best practice benchmark visits (C2) (P1) (Com1) (F1)</p>	<p>Introduction of international best practice in the delivery and assessment and accreditation of entrepreneurship</p> <p>Outcome – Report and recommendations on the future direction of entrepreneurship education and associated programmes (C2) (P1) (Com1) (F1)</p>	<p>Short term Apr 19-June 19</p>	<p>NRC Hub lead EHF/HIL with input from sector IWG</p>
5.2	<p>Promote best practice in the field of entrepreneurship and raising awareness of the sector entrepreneurial journey. (C2) (P1) (Com1) (F1)</p>	<p>Sector approach and increased participation in international projects</p> <p>Outcome - Additional EU and other related projects with entrepreneurship focus (C2) (P1) (Com1) (F1)</p>	<p>Short-Med term Apr19-Mar20</p>	<p>NRC Hub lead EHF/HIL with input from sector IWG</p>
5.3	<p>Develop a TEA Matrix and produce annual survey to track entrepreneurial activity within the sector (Com1 and Com2) (F1)</p>	<p>Provide evidence of distance travelled in delivering an entrepreneurship agenda.</p> <p>Outcome – Sector wide Published TEA survey report and findings, branded Let’s do business (Com1 and Com2) (F1)</p>	<p>Med-long term Apr20-Mar21</p>	<p>NRC Hub lead EHF/HIL with input from sector IWG</p>

DfE Annex A Matrix

Annex A ref	Ref	Annex A descriptor
Curriculum	C1	The Hub will review the curriculum offering in conjunction with other colleges to ensure its continued relevance to business and industry.
	C2	The Hub will lead all developments of new curriculum opportunities in conjunction with the other colleges
Progression	P1	The curriculum review function should ensure that there are clear progression pathways for provision from level 2- 5
	P2	The Hub will be expected to work with other colleges to review the current range of Foundation degrees (including mainstream and higher apprenticeships) used within the designated sector to rationalise and move, where possible, to the use of a single qualification across the six colleges
Digital utilisation	D1	Support the development of shared curriculum materials (all levels) for use across colleges
	D2	Uploading and maintaining curriculum on the existing virtual learning environment (VLE) platform
	D3	Supporting enhanced blended learning
Continuing Professional Development	CPD1	Developing CPD to ensure the curriculum is delivered by appropriately qualified staff
	CPD2	Providing a sectoral CPD programme
	CPD3	Maintaining curriculum CPD on the VLE platform
Economic Engagement	EE1	Analysing the CRM System
	EE2	Considering the Curriculum Hub as a co-ordinator of specialist providers for firms across the sectors directing companies to an appropriate provider
Sectoral Partnership	SP1	Maintain secretariat responsibilities
Communication	Com1	Be the primary point of contact for DfE, government Departments and other public bodies for inward investment, up-skilling and skills development initiatives
	Com2	Using the imminent further education brand for marketing purposes and emerging International Strategy
Future scoping	F1	Future proofing curriculum provision
	F2	Staff CPD requirements to deliver future provision