

ARTICLAVE DAY CARE

Introduction

Articlave day-care is a childcare facility in Articlave, Coleraine area. It is designed to care for children in 4 different age designed sections so children have space and freedom for physical, social and emotional development.



Challenge

In order to promote this daycare facility to potential families the company wanted to create a video to showcase the nursery facilities so that prospective parents could see around the nursery without having to visit.

Solution

Northern Regional College developed a bespoke up-skilling and mentoring programme to include:

- Learn to shoot 360 Video with the Samsung 360
- Using a Gimbal to stabilise the video
- Edit the video using free software Davinci Resolve
- Prepare the video for presentation on Facebook
- Record a voice over and edit it.

Result

The video was shot using a second hand camera and edited with DaVinci Resolve to orient the video and present it in 360 format. The company have the skills and equipment now to produce additional videos moving forward.